

EDUCATE TO PARTICIPATE



ENGAGING STUDENTS IN ELECTIONS



AT ISSUE:

Low levels of civic knowledge and participation...

IN OUR COUNTRY...



Only **1/3** of Americans know all 3 branches of the federal government



Voter turnout in the 2012 presidential election was **53.6%**



The US ranks **138th** globally in voter turnout

IN OUR CLASSROOMS...



Only **23%** of eighth graders are proficient in Civics



Fewer than **1 in 3** eighth graders know the historical purpose of the Declaration of Independence

OUR APPROACH:

Engaging and nonpartisan elections instruction

GET ENGAGED. INFORMED. INVESTED.



Who will **you** become?
Pick your avatar, slogan, and party



Plan **your** campaign: debate, fundraise, use the media and polls



Win the electoral votes to put **you** in the White House



HOW WILL YOU TEACH THE ELECTIONS?



Winner of the 2015 **MACEI** Award



Played by more than **2.7M** users

